

PRESS RELEASE

DISPLAY TECHNOLOGIES NAMES JAMES A. DUMONT AS DIRECTOR OF SALES OPERATIONS AND KEY ACCOUNTS

COLLEGE POINT, NY — April 14, 2008 — Display Technologies today announced that James A. Dumont has been named to head a newly created role of Director of Sales Operations and Key Accounts. Reporting directly to president, Marshall Goldberg, Jim is responsible for assessing and supporting the RFP process for Display Technologies' Consumer Package Goods (CPG) and Beverage business sectors. This includes managing all awarded programs through to completion and supporting client relationships.

"We are very fortunate to add someone of Jim's background and experience to our executive team, said Marshall Goldberg. "His sales operations expertise and strong leadership skills will be a tremendous asset to our company."

Prior to joining Display Technologies, Jim spent ten years with Madden Communications. Most recently he served as their Director of Client Services supporting the East Coast Kraft and Nabisco businesses. Jim also spent 12 years working in store operations with Lord & Taylor. Jim received a Bachelor of Arts degree in Business Administration with a minor in Computer and Information Systems and Psychology from Governor's State University in University Park, Illinois.

About Display Technologies

Display Technologies is a leading global provider of innovative retail point-of-purchase displays and bulk merchandising solutions. The firm, along with Artform, Cannon Equipment and DCI Marketing, is an operating division of IMI Merchandising, an IMI plc. business. With over 40 years of experience, Display Technologies' market leadership is rooted in industry knowledge, market insight, close customer relationships, and strong, product-driven strategies. Through its Trade Fixtures™ division, Display Technologies creates bulk-merchandising solutions for natural foods, candy, coffee, tea, spices, liquids, and pet foods. For further information, please visit www.display-technologies.com or call 1.800.424.4220.

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